

Candida G. Brush*

2007 Award Winner

Career

Born 1948

BA, University of Colorado (1970)

MBA, Boston College (1982)

DBA, Boston University (1992)

Associate Professor of Strategy and Policy, Boston University (1991–2005)

Founder of the Council for Women's Entrepreneurship and Leadership, Boston University (1993–2003)

Research Director for the Entrepreneurial Management Institute, Boston University (1995–1996)

Professor, Division Chair in Entrepreneurship, Paul T. Babson Chair in Entrepreneurship, Babson College (2005–)

Major Scientific Contributions in the Fields of the Award

Books

Brush, Candida G. and Robert D. Hisrich (1986), *The Woman Entrepreneur: Starting, Financing and Managing a Successful New Business*. Lexington, MA: Lexington Books.

_____, (1995), *International Entrepreneurship: The Effect of Firm Age on Motives for Internationalization*. New York: Garland.

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2001), *The Diana Project: Women Business Owners and Equity Capital: The Myths Dispelled*. Kansas City, MO: Kauffman Center for Entrepreneurial Leadership.

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds. (2003), *Women Entrepreneurs, Their Ventures and the Venture Capital Industry: An Annotated Bibliography*. Stockholm: Entrepreneurship and Small Business Research Institute (ESBRI).

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2004), *Clearing the Hurdles: Women Building High-Growth Businesses*. Upper

* This biography covers Candida G. Brush's career until April 2008.

Saddle River, NJ: FT/Prentice Hall.

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds. (2006), *Growth-Oriented Women Entrepreneurs and Their Businesses: A Global Research Perspective*. Cheltenham: Edward Elgar.

Journal Articles

Hisrich, Robert D. and Candida G. Brush (1984), "The Woman Entrepreneur: Management Skills and Business Problems." *Journal of Small Business Management* 22(1), 30-37.

_____ and Robert D. Hisrich (1991), "Antecedent Influences on Women-Owned Businesses." *Journal of Managerial Psychology* 6(2), 9-16.

_____ (1992), "Research on Women Business Owners: Past Trends, a New Perspective and Future Directions." *Entrepreneurship Theory and Practice* 16(4), 5-30.

_____ (1992), "Marketplace Information Scanning Activities of New Manufacturing Ventures." *Journal of Small Business Management* 30(4), 41-53.

_____ and Pieter A. Vanderwerf (1992), "A Comparison of Methods and Sources for Obtaining Estimates of New Venture Performance." *Journal of Business Venturing* 7(2), 157-170.

_____ (1996), "Export Entry in Small Companies: Effects of Timing on Strategy and Performance." *Journal of Small Business Strategy* 7 (3), 53-67.

_____ and Radha Chaganti (1996), "Cooperative Strategies in Non-High-Tech New Ventures: An Exploratory Study." *Entrepreneurship Theory and Practice* 21(2), 37-54.

_____ (1997), "Women-Owned Businesses: Obstacles and Opportunities." *Journal of Developmental Entrepreneurship* 2(1), 1-24.

Greene, Patricia G., _____ and Terrence E. Brown (1997), "Resources in Small Firms: An Exploratory Study." *Journal of Small Business Strategy* 8(2), 25-40.

_____ and Radha Chaganti (1999), "Businesses Without Glamour?: An Analysis of Resources on Performance by Size and Age in Small Service and Retail Firms." *Journal of Business Venturing* 14(3), 233-257.

Greene, Patricia G., _____ and Myra M. Hart (1999), "The Corporate Venture Champion: A Resource-Based Approach to Role and Process." *Entrepreneurship Theory and Practice* 23(3), 103-122.

Brush, Candida G., _____, Myra M. Hart and Harold S. Haller (2001), "From Initial Idea to Unique Advantage: The Entrepreneurial Challenge of Constructing a Resource Base." *Academy of Management Executive*, 15(1), 64-78.

_____, Candida G. Brush, Myra M. Hart and Patrick Saporito (2001), "Patterns of Venture Capital Funding: Is Gender a Factor?" *Venture Capital* 3(1), 63-83.

Bird, Barbara J. and _____ (2002), "A Gendered Perspective on Organizational

Creation." *Entrepreneurship Theory and Practice* 26(3), 41–65.

Brush, Candida G., Nancy M. Carter, _____, Myra M. Hart and Elizabeth J. Gatewood (2002), "The Role of Social Capital and Gender in Linking Financial Suppliers and Entrepreneurial Firms: A Framework for Future Research." *Venture Capital* 4(4), 305–323.

_____, Linda F. Edelman and Tatiana S. Manolova (2002), "The Impact of Resources on Small Firm Internationalization." *Journal of Small Business Strategy* 13(1), 1–17.

Manolova, Tatiana S., _____, Linda F. Edelman and Patricia G. Greene (2002), "Internationalization of Small Firms." *International Small Business Journal* 20(1), 9–31.

Carter, Nancy M., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2003), "Women Entrepreneurs Who Break Through to Equity Financing: The Influence of Human, Social and Financial Capital." *Venture Capital* 5(1), 1–28.

Hoehn–Weiss, Manuela N., _____ and Robert A. Baron (2004), "Putting Your Best Foot Forward? Assessments of Entrepreneurial Social Competence from Two Perspectives." *Journal of Private Equity* 7(4), 17–26.

_____, Linda Edelman and Tatiana Manolova, (2005), "Co-alignment in the Resource-Performance Relationship: Strategy as a Mediator." *Journal of Business Venturing* 20(3), 359–383.

de Bruin, Anne, Friederike Welter and _____ (2006), "Advancing Cumulative Knowledge on Women's Entrepreneurship." *Entrepreneurship Theory and Practice, Special Issue on Women and Entrepreneurship* (vol. II) 31(2), 1–25

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2006), "The Use of Bootstrapping by Women Entrepreneurs in Positioning for Growth." *Venture Capital* 8(1), 15–31.

Welter, Friederike, _____, Anne de Bruin (2006), "Towards Building Cumulative Knowledge on Women's Entrepreneurship." *Entrepreneurship Theory and Practice, Special issue on Women and Entrepreneurship* 30(5), 585–594

Book chapters

Candida G. Brush and Hisrich, Robert D. (1999), "Women–Owned Businesses: Why Do They Matter?" In Zoltan J. Acs, ed., *Are Small Firms Important?: Their Role and Impact*. Boston, MA: Kluwer Academic, 111–127.

Bird, Barbara J. and _____ (2003), "Exploring Leadership Vision: New Perspectives on Women Entrepreneurs and Executives." In John E. Butler, ed., *New Perspectives on Women Entrepreneurs*. Greenwich, CT: Information Age Publishing, 51–69.

_____, and Manolova, Tatiana S. (2004), "Personal Background." In William B. Gartner, Kelly G. Shaver, Nancy M. Carter and Paul D. Reynolds, eds., *Handbook of Entrepreneurial Dynamics: The Process of Business Creation*. Thousand Oaks, CA: Sage, 78–93.

_____, (2006), "Women Entrepreneurs: A Research Overview." In Mark Casson, Bernard Yeung, Anuradha Basu and Nigel Wadeson, eds., *The Oxford Handbook of*

Entrepreneurship. Oxford: Oxford University Press, 611–628.

_____, Patricia Greene and Elizabeth Gatewood (2006), “Perspectives on Women Entrepreneurs: Past Findings and New Directions.” In Maria Minniti, ed., *Praeger Perspectives on Entrepreneurship*, Vol. 1. Westport, CT: Greenwood Publishing

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2006), “Women’s Entrepreneurship in the United States.” In Candida G. Brush, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds., *Growth-Oriented Women Entrepreneurs and Their Businesses: A Global Research Perspective*. Cheltenham: Edward Elgar, 184–202.

_____, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2007), “Enhancing Women’s Financial Strategies for Growth.” In Nancy M. Carter, Colette Henry, Barra Ó. Cinnéide and Kate Johnston, eds., *Female Entrepreneurship: Implications for Education, Training and Policy*. London: Routledge, 222–248.