

Nancy M. Carter*

2007 Award Winner

Career

Born 1949

BA, Journalism, University of Nebraska
MBA, Mass Communications, California State University
PhD., Business Administration, University of Nebraska

Coleman Foundation Chair in Entrepreneurial Studies, Marquette University, Milwaukee, Wisconsin
Director, Center for the Study of Entrepreneurship and the Center for Family Business, Marquette University, Milwaukee, Wisconsin
Leverhulme Visiting Professor, London Business School
Director, John M. Morrison Center, University of St. Thomas, Minneapolis
Richard M. Schulze Chair in Entrepreneurship, University of St. Thomas, Minneapolis

Major Scientific Contributions in the Fields of the Award

Books

Brush, Candida G., Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2001), *The Diana Project: Women Business Owners and Equity Capital: The Myths Dispelled*. Kansas City, MO: Kauffman Center for Entrepreneurial Leadership.

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds. (2003), *Women Entrepreneurs, Their Ventures and the Venture Capital Industry: An Annotated Bibliography*. Stockholm: Entrepreneurship and Small Business Research Institute (ESBRI).

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2004), *Clearing the Hurdles: Women Building High-Growth Businesses*. Upper Saddle River, NJ: FT/Prentice Hall.

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds. (2006), *Growth-Oriented Women Entrepreneurs and Their Businesses: A Global Research Perspective*. Cheltenham: Edward Elgar.

* This biography covers Nancy Carter's work until April 2008.

Journal Articles

Nancy M. Carter (1990), "Small Firm Adaptation: Responses of Physicians' Organizations to Regulatory and Competitive Uncertainty." *Academy of Management Journal* 33(2), 307–333.

_____, Timothy M. Stearns, Paul D. Reynolds and Brenda A. Miller (1994), "New Venture Strategies: Theory Development with an Empirical Base." *Strategic Management Journal* 15(1), 21–41.

Stearns, Timothy M., _____, Paul D. Reynolds and Mary L. Williams (1995), "New Firm Survival: Industry, Strategy and Location." *Journal of Business Venturing* 10(1), 23–42.

_____, William B. Gartner and Paul D. Reynolds (1996), "Exploring Start-Up Event Sequences." *Journal of Business Venturing* 11(3), 151–166.

_____ and Kathleen R. Allen (1997), "Size Determinants of Women-Owned Businesses: Choice or Barriers to Resources?" *Entrepreneurship and Regional Development* 9(3), 211–220.

_____, Mary Williams and Paul D. Reynolds (1997), "Discontinuance among New Firms in Retail: The Influence of Initial Resources, Strategy and Gender." *Journal of Business Venturing* 12(2), 125–145.

Brush, Candida G., _____, Patricia G. Greene, Myra M. Hart and Elizabeth J. Gatewood (2002), "The Role of Social Capital and Gender in Linking Financial Suppliers and Entrepreneurial Firms: A Framework for Future Research." *Venture Capital* 4(4), 305–323.

_____, Candida G. Brush, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2003), "Women Entrepreneurs Who Break Through to Equity Financing: The Influence of Human, Social and Financial Capital." *Venture Capital* 5(1), 1–28

_____, William B. Gartner, Kelly G. Shaver and Elizabeth J. Gatewood (2003), "The Career Reasons of Nascent Entrepreneurs." *Journal of Business Venturing* 18(1), 13–39.

Ruef, Martin, Howard E. Aldrich and _____ (2003), "The Structure of Founding Teams: Homophily, Strong Ties and Isolation among U.S. Entrepreneurs." *American Sociological Review* 68(2), 195–222.

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2006), "The Use of Bootstrapping by Women Entrepreneurs in Positioning for Growth." *Venture Capital* 8(1), 15–31.

Manolova, Tatiana S., Ivan M. Manev, _____ and Boijdar S. Gyoshev (2006), "Breaking the Family and Friends' Circle: Predictors of External Financing Usage among Men and Women Entrepreneurs in a Transitional Economy." *Venture Capital* 8(2), 109–132.

Book Chapters

Nancy M. Carter (1992), "New Venture Strategies: Generic or Industry Specific." In Sue Birley and Ian C. MacMillan, eds., *International Perspectives on Entrepreneurship Research*. Amsterdam: North-Holland, 151–168.

Aldrich, Howard E., _____ and Martin Ruef (2002), "With Very Little Help from Their Friends: Gender and Relational Composition of Nascent Entrepreneurs' Start-up Teams." In William D. Bygrave, ed., *Frontiers of Entrepreneurship Research 2002*. Babson Park, MA: Babson College, 156–169.

_____, and Mary L. Williams (2003), "Comparing Social Feminism and Liberal Feminism: The Case of New Firm Growth." In John E. Butler, ed., *New Perspectives on Women Entrepreneurs*. Greenwich, CT: Information Age Publishing, 25–50.

Gartner, William B. and _____ (2003), "Entrepreneurial Behavior and Firm Organizing Processes." In Zoltan J. Acs and David B. Audretsch, eds., *Handbook of Entrepreneurship Research: An Interdisciplinary Survey and Introduction*. Boston, MA: Kluwer Academic, 195–221.

Aldrich, Howard E. and _____ (2004), "Social Networks." In William B. Gartner, Kelly G. Shaver, _____ and Paul D. Reynolds, eds., *Handbook of Entrepreneurial Dynamics: The Process of Business Creation*. Thousand Oaks, CA: Sage, 324–335.

_____, Paul D. Reynolds and William B. Gartner (2004), "Perceptions of Entrepreneurial Climate." In William B. Gartner, Kelly G. Shaver, _____ and Paul D. Reynolds, eds., *Handbook of Entrepreneurial Dynamics: The Process of Business Creation*. Thousand Oaks, CA: Sage, 412–420.

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2006), "Women's Entrepreneurship in the United States." In Candida G. Brush, Nancy M. Carter, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart, eds., *Growth-Oriented Women Entrepreneurs and Their Businesses: A Global Research Perspective*. Cheltenham: Edward Elgar, 184–202.

Brush, Candida G., _____, Elizabeth J. Gatewood, Patricia G. Greene and Myra M. Hart (2007), "Enhancing Women's Financial Strategies for Growth." In _____, Colette Henry, Barra Ó. Cinnéide and Kate Johnston, eds., *Female Entrepreneurship: Implications for Education, Training and Policy*. London: Routledge, 222–248.