

William B. Gartner*

2005 Award Winner

Career

Born 1953

BBA, University of Washington (1975)

MBA, University of Washington (1977)

PhD, University of Washington (1982)

Assistant Professor, University of Virginia (1981–85)

Assistant Professor, Georgetown University (1985–91)

Associate Professor, Georgetown University (1991–93)

Visiting Professor in the Henry W. Simonsen Chair in Entrepreneurship, University of Southern California (1993–94)

Professor, San Francisco State University (1994–96)

Henry W. Simonsen Chair in Entrepreneurship, University of Southern California (1996–2004)

Arthur M. Spiro Professor of Entrepreneurial Leadership, Clemson University (2004–)

Assistant Professor, University of California, Riverside (1968–1970)

Assistant to Full Professor, University of Minnesota (1970–1990)

Coleman Foundation Chair in Entrepreneurial Studies, Marquette University (1990–1995)

Paul T. Babson Professor of Entrepreneurial Studies, Babson College (1995–1999)

Professor of Entrepreneurial Studies, Babson College (2000–2004)

Professor of Entrepreneurship, London Business School (2000–2004)

Professor of Management, Florida International University (2004–2008)

Major Scientific Contributions in the Fields of the Award

Books

Gartner, William B., Kelly G. Shaver, Nancy M. Carter and Paul D. Reynolds (2004),
Handbook of Entrepreneurial Dynamics: The Process of Business Creation. Thousand Oaks, CA:
Sage Publications.

* This biography covers William B. Gartner's work until April 2008.

Book Chapters

- Gartner, William B. and Jennifer A. Starr (1993), "The Nature of Entrepreneurial Work." In Sue Birley and Ian C. MacMillan, eds., *Entrepreneurship Research: Global Perspectives*. Amsterdam: North-Holland, 35–67.
- _____, Nancy M. Carter and Gerald E. Hills (2003), "The Language of Opportunity." In Chris Steyaert and Daniel Hjorth, eds., *New Movements in Entrepreneurship*. London: Edward Elgar, 103–124.
- _____ and Jianwen Liao (2007), "Pre-Venture Planning." In Chad Moutray, ed., *The Small Business Economy for Data Year 2006: Report to the President*. Washington, DC: U. S. Small Business Administration Office of Advocacy, 212–264.

Journal Articles

- Gartner, William B. (1985), "A Framework for Describing and Classifying the Phenomenon of New Venture Creation." *Academy of Management Review* 10(4), 696–706.
- _____ (1985), "Did River City Really Need a Boy's Band?" *New Management* 3(1), 28–34.
- _____ (1988), "Who Is an Entrepreneur? Is the Wrong Question." *American Journal of Small Business* 12(4), 11–32.
- Katz, Jerome and William B. Gartner (1988), "Properties of Emerging Organizations." *Academy of Management Review* 13(3), 429–441.
- _____, Terence R. Mitchell and Karl H. Vesper (1989), "A Taxonomy of New Business Ventures." *Journal of Business Venturing* 4(3), 169–186.
- _____ (1990), "What Are We Talking About When We Talk About Entrepreneurship?" *Journal of Business Venturing* 5(1), 15–28.
- _____, Barbara J. Bird and Jennifer Starr (1992), "Acting as if: Differentiating Entrepreneurial from Organizational Behavior." *Entrepreneurship Theory and Practice* 16(3), 13–32.
- _____ (1993), "Words Lead to Deeds: Towards an Organizational Emergence Vocabulary." *Journal of Business Venturing* 8(3), 231–240.
- _____ and Karl H. Vesper (1994), "Experiments in Entrepreneurship Education: Successes and Failures." *Journal of Business Venturing* 9(3), 179–188.
- _____ and Scott A. Shane (1995), "Measuring Entrepreneurship over Time." *Journal of Business Venturing* 10(4), 283–301.
- Carter, Nancy M., _____ and Paul D. Reynolds (1996), "Exploring Start-Up Event Sequences." *Journal of Business Venturing* 11(3), 151–166.

_____, Jennifer A. Starr and Subodh Bhat (1999), "Predicting New Venture Survival: An Analysis of 'Anatomy of a Startup' Cases from Inc. Magazine." *Journal of Business Venturing* 14(2), 215–232.

_____(2001), "Is There an Elephant in Entrepreneurship? Blind Assumptions in Theory Development." *Entrepreneurship Theory and Practice* 25(4), 27–39.

Carter, Nancy M., William B. Gartner, Kelly G. Shaver and Elizabeth J. Gatewood (2003), "The Career Reasons of Nascent Entrepreneurs." *Journal of Business Venturing* 18(1), 13–39.

Reynolds, Paul D., Nancy M. Carter, _____ and Patricia G. Greene (2004), "The Prevalence of Nascent Entrepreneurs in the United States: Evidence from the Panel Study of Entrepreneurial Dynamics." *Small Business Economics* 23(4), 263–284.

_____, Per Davidsson and Shaker A. Zahra (2006), "Are You Talking to Me? The Nature of Community in Entrepreneurship Scholarship." *Entrepreneurship Theory and Practice* 30(3), 321–331.

_____(2007), "Entrepreneurial Narrative and a Science of the Imagination." *Journal of Business Venturing* 22(5), 613–627.

_____(2008), "Entrepreneurship – Hop." *Entrepreneurship Theory and Practice* 32(2), 361–368.